

#### Christmas NOVEMBER 29 **REE LIGHTING** COOKIES WITH SANTA on House HAY RIDES DOWNTOWN BUSINESS SPECIALS • ENTERTAINMENT & MORE! SEE FULL DETAILS INSIDE

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# IT'S THE START OF THE CHRISTMAS SEASON!

It is only natural to believe that there has always been some type of Christmas Open House in downtown Minot. Looking at various photograph albums the Downtown Minot area has had a festive look when adorned with Christmas lights, the Christmas Tree on the north end of Main Street, and certainly many of us remember the ornaments hung on the light poles and the suspended lights that went from the east side to the west side of Main Street.

During the replacement of the major utilities the structures that those suspended lights attached to were removed, and the fixtures have been stored away, now at a point where they need major maintenance, and more than likely need to be replaced if they are to make another Christmas season debut.

About 3 years ago, during the height of COVID, the Downtown Business and Professional Association sat down and did some dreaming. What would it take to bring the magic back to Downtown Minot. It was decided to approach the project in 4 major phases, the first being the installation of rim lights on all of the buildings of the Downtown Minot area. Next would be the purchase and installation of a new, state of the art Christmas Tree. The tree would be located, as it always has, on the north end of Main Street. Phase 3 would be the purchase of ornaments and garland for each and every utility pole. The new garland and fixtures would replace the older garland that needs to be replaced. Finally, the plans are to replace the fixtures that would cross Main Street. Replacing fixtures and purchasing a new tree has become a goal for the DBPA, one that started last year when the DBPA purchased and installed rim lighting on one block of Main Street. The rim lighting is permanent and can be used year round to highlight times of the year like the 4th of July, St. Patrick's Day and recently the lights were programmed to provide a teal tint for recognition of Alzheimer's Awareness.

Why not just do it all at once? Because the funding for the Light Up Downtown Minot Project is 100% DBPA driven. Fundraisers like the Downtown Fall Festival and Straight Up & loasted will supply the resources to purchase, and maintain, the lights and fixtures. NONE of the money for this project is being supplied through tax dollars. The businesses of the DBPA provide the resources and the volunteer hours to make these fund raising efforts go. It's a lot of work, but in the end we know it will pay off. Downtown Minot will once again be the Christmas showplace that we all remember. In 2023 the DBPA Board of Directors approved the purchase of lighting for block one, which is the 100 block, east side only, of Main Street. The dedication of the lights was held at the 2023 Christmas Open House event. This year, through ambitious fund raising and some donations, the DBPA was able to purchase a brand new 20 foot tall programmable electronic Christmas tree and also approved the addition of one more ROD WILSON, NORTHERN SENTRY



Each year, the people of Minot begin their holiday celebrations with a gigantic Christmas tree placed at the end of Main Street and a tree lighting ceremony in November.

Minot's Main Street lights up the dark winter nights with a magical Minot's Main Street lights up the dark winter nights with a magical road.



A cheerful crowd awaits the big tree lighting moment at the 2021 Christmas Open House in downtown Minot. This annual tradition has brought joy to generations of Minot citizens and continues to draw thousands each year in the name of holiday spirit.

PHOTO SUPPLIED BY MARGIE'S ART GLASS STUDIO

block of rim lighting on the block just north of the existing lights. Our contractor, Pretty Lights, is working hard to get this accomplished by our November 29th Christmas Open House event. You won't want to miss the official lighting of the tree at 6:00 PM. We are all excited for the tree to come to life. Before the tree is lit, Santa will arrive in downtown Minot at 3:30 PM and share cookies and milk with kids (and adults) at the Taube Museum of Art.

Returning for her 3rd Year on the SRT Stage is Chloe Raye (formerly Chloe Marie) and returning for his second year will be Jared Schumaier.

Check out the list of special promotions by the DBPA business community and be sure to be in Downtown Minot early to take part in this festive occasion.

Parking? There are several lots in Downtown Minot, and at the downtown parking garages your first 2 hours of parking is absolutely free. Finally, the Downtown Business and Professional Association has established a 501c3 organization, The Downtown Beautification Association, to raise funds to keep moving forward on the lighting and other downtown projects. If you are interested in donating, please visit our downtownminot.com website for more details.

Don't miss the official start of the Christmas Season, November 29th, in Downtown Minot. When Christmas begins.





BAGGAGE CLAIM BAR NOW OPEN

# OPEN HOUSE SCHEDULE

FRIDAY, NOVEMBER 29 (TENTATIVE SCHEDULE)

- 3:30 PM MAIN STREET PARADE SANTA ARRIVES DOWNTOWN
- 4:00 PM TAUBE COOKIES & MILK WITH SANTA
- 5:15 PM CHLOE RAYE ON STAGE
  - Welcome: Margie Bolton
    - CHRISTMAS SING ALONG
    - CITY OF MINOT MAYOR TOM ROSS Col. Lamarand - 91st Missile Wing, Minot AFB Col. Chapman - 5th Bomb Wing, Minot AFB Shaun Lewellyn - Marine Corp Toys for Tots

## 6:10 PM 6:15 PM

5:50 PM

5:55 PM

6:00 PM

TREE LIGHTING

CHRISTMAS WITH JARED SCHUMAIER

#### MAIN STREET BOOKS

#### BLACK FRIDAY DEALS NOVEMBER 29TH EARLY BIRD SPECIALS 10AM-3PM:

 Buy one, get one half off art supplies, sticker & activity books
20% off any one item\*

#### AFTER 3PM:

- Register to win the Melissa & Doug Grocery store playset
- Free Hot Cider & Candy Canes

Come back Nov. 30th for Small Business Saturday! Deals include: first 100 customers receive free tote bag, spend \$50 or more get \$10 off or a \$15 gift card, free arc book with purchase, and more!

\*some exclusions apply

# AROUND TOWN

## ASCEND WELLNESS

Christmas Pop Up Shop "Tis The Season". \$10 off gift cards from Nov 29th-Dec 8th. Purchase at the front desk during open hours. Serving cookies and hot cider.

#### ATYPICAL o One free c

One free can of beer with the purchase of a six-pack. Opening early at noon.

## BLUE RIDER

Free meatballs and live music by Ethan Armstrong.

# BRAY'S SADDLERY

Christmas cookies, up to 20% off men's and women's cowboy boots, and 20% off men's sport coats.

# CHAOS GAMES

o Discounts: 5% off purchases of \$50-\$100, 10% off \$101-\$200, and 20% off \$200 or more.

## CHILDREN'S MUSIC ACADEMY

Free treat/gift for kids, prize drawings, and discounted registration/tuition rates for new enrollees.

## COOKIES FOR YOU

o Cookie Samples

## EBENEEZER'S

Live music starting at 7 PM.

## **GOURMET** CHEF

Samples: Rocky Mountain Wassail Spice Punch (NA), Sweet & Savory stonewall Kitchen Jams and Jellies, Olivelle Olive Oil & Balsamic Vinegar Dippers, Cheese Brothers Cheeses

## GROW WITH ME

 20% off both Friday and Saturday with hot chocolate from 4-6 PM on Saturday.

## LIEN'S JEWELRY

o 15% off storewide (some exclusions apply) and serving hot cinnamon apple cider and cookies.

## OOK AESTHETIC ATELIER

 Black Friday sale on retail and services from 9 AM -12 PM, with giveaways and appetizers. Sale extends online all weekend.

## MAIN STREET BOOK

**BOOKS** 

o Early bird deals (10 AM - 3 PM): 20% off any one item, buy one get one half off on art supplies and sticker/

## MAINSTREAM BOUTIQUE OF MINOT

- o Both Friday and Saturday: Buy one get one half off on all hats, scarves, and mittens, along with a Candy Cane Sale for a percentage off an entire purchase (excludes the buy one get one half off event).
- o Hot cocoa and Chex mix on Friday the 29th. Miss Teen ND will be at the boutique from 5:30 to 7:00 PM on Friday the 29th.
- o Small Business Saturday: Free gift with a \$100 purchase (while supplies last) and doorbusters announced on Facebook.
- o Open from 10 to 8 on Friday and 10-6 on Saturday!

# MAGIC CITY HOAGIES

o Open 11 AM - 6 PM. Offering 50% off all merchandise and a special on the Pilgrim Hoagie.

## MAGIC CITY SWEETS

o Closing at 7 PM. Special on hot cocoa with flavors and toasted marshmallows.

# MARGIE'S ART GLASS STUDIO

o Live Music with Jordan Pedersen 5pm-8pm

## MICHELE F

o Debuting the 2024 Be Thankful Necklace, Snowflake Scent Sale, and mini macarons.

### MOUSE RIVER PLAYERS

o Performance of Cinderella at 7:30 PM.

### OFF THE VINE

o Offering Stella Rosa Cranberry at a special price.

## OLIVER'S ATTIC

o Popcorn & Hot Punch. 20% off everything in store.

## PRAIRIE SKY BREADS

o Hot chocolate flights and pizza by the slice.

# ROBYN'S PLACE

 Grab bags! Choose a candy cane for a discount on your purchase. Entered to win a Christmas decor package with any purchase.

# TAUBE MUSEUM

o Cookies with Santa.

# THE DEPOT AND BAGGAGE CLAIN

o Open 11 AM - 11 PM; 3 PM - 8 PM offering a soup and sandwich special. Handing out candy canes to kids.





activity books.

After 3 PM: Free hot cider and candy canes, and a chance to register to win the Melissa & Doug Fresh Mart Grocery Store Playset.



o Open from 10 AM - 5 PM.

### **IHE PUTT DISTRICT**

o 50% off golf memberships and Little Putter Cards for \$25 (valued at \$60) – great stocking stuffers.

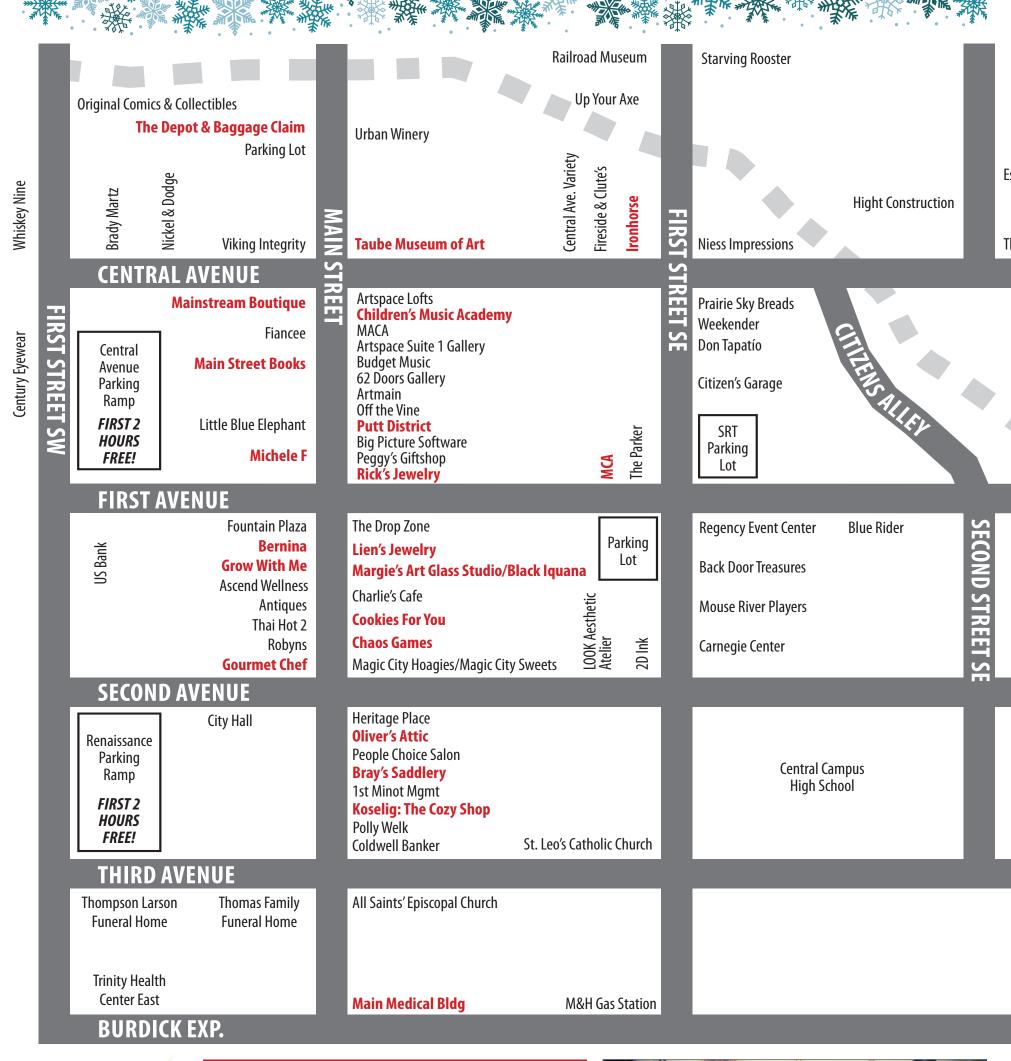
### THE SPOT

o Hay rides (possibly with reindeer).

### URBAN WINERY

o 30% off dessert wine, 20% off canvas paintings (excluding commissioned pieces).

SHOP LOCAL THIS CHRISTMAS!





A family friendly program by the North American Aerospace Defense Command (NORAD) to track Santa December 24th around the world using military sensors and technology. The NORAD Tracks Santa website, www.noradsanta.org, goes live each Dec. 1 with games, videos, information and more, then we track Santa Dec. 24.



#### **KITCHEN TOOLS FOR YOUR FAVORITE CHEF**



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# DOWNTOWN CHRISTMAS OPEN HOUSE LIVE PERFORMANCES



#### Thank you for shopping small in a big way!



# **Chloe Raye**

Chloe Raye (formerly known as Chloe Marie) is a country singer/songwriter who grew up in Minot. She recently released her first Nashville produced single, "Better Than I Do". She began writing songs at the age of 8 and started performing live at the age of 15. She has traveled across the Midwest and performed over 400 shows throughout her music career. She won the Minot Daily News Best Specialty Artist/ Performer in 2023. She also rebranded as Chloe Raye in

August 2024 to separate herself from her younger years in music and solidify herself as a country artist. Joining her for the Downtown Minot Christmas Open House performance is Ethan Wiley (electric guitarist) and Matt Barraco (bassist).

#### LOOKING FOR THE PERFECT GIFT?

KOSELIG

THE COZY SHOP

\*HANDMADE GIFTS \*PRIDE OF DAKOTA \*STOCKING STUFFERS \*SCANDINAVIAN GOODS \*CLOTHING BOUTIQUE \*JEWELRY \*CIET BASKETS WOOL MITTENS \*GLUTEN FREE FOOD ITEMS SOMETHING FOR EVERYONE!

## FRIDAY, NOV 29 OPEN 10-6

219 MAIN ST S LOWER LEVEL OF OLDWELL BANKER



# Jared Schumaier

Jared Schumaier, a singer-songwriter from Minot, will take the stage at 5:00pm sharing Christmas songs and carols.







# **A True Northern Tradition:** THE CP HOLIDAY TRAIN

living in a small, rural town during the holidays is that there is no lack of meaningful traditions. Each year, Minot's Downtown Open House attracts thousands of people looking to make Christmas memories that can be passed down for generations to come. If you come from up North, you may have heard about another tradition that has enchanted hundreds of thousands of people from British Columbia to Maine for the last 25 years: the Canadian Pacific Holiday Train.

#### **25 YEARS OF GIVING BACK**

In 1999. Canadian Pacific Railway created a Christmas fundraiser for the food banks in the communities they operated out of in Canada and the United States, and thus the Holiday Train was born. Through this special holiday tradition, Canadian Pacific has gathered over 3 million pounds of food and over \$9 million for Canadian and American food banks, as well as brought the Christmas spirit to over 168 northern-tier towns and a few lucky midwestern participants. It travels over 100,000 miles for three weeks each season, accompanied by musical guests from all over.

The Canadian Pacific Holiday Train is a 24-year-long tradition that brings joy (and food) to people in over 160 cities in Canada and the northern United States each year. Attendees are encouraged to bring nonperishable or monetary donations to the free event to benefit the food pantries of the local community.

> CANADIAN PACIFIC RAILWAY PHOTOS

One of the greatest things about The 14 rail carriage Holiday Train is meticulously decorated in colorful Christmas lights and at each stop along the way, the railcars open up to reveal a stage where the musicians perform a free concert. All ages can attend the event for free, but CPR encourages attendees to get in the "giving spirit" and bring nonperishable food or monetary donations that will benefit the local community's food bank.

#### you don't want to MISS THIS

Are you new to North Dakota or the small town holiday celebrations?



You do not want to miss out on this

unique experience. The Train will

arrive in Minot on Dec. 17, 2024, at

approximately 6:30 p.m. The actual

event will go from 6:45 to 7:15 p.m.

at the Main Street N railway crossing

in downtown Minot, just past 10

This year, Seaforth, and Alana

If you are unable to make it to

downtown Minot for the show (and

it will be busy), cozy up at home and

stream the concert on Facebook,

YouTube or on the Canadian Pacific

North Main and the Depot.

Springsteen will perform.

Website, cpr.ca.





# **OTHER HOLIDAY** CELEBRATIONS

#### UNTIL DEC 11 MAIL YOUR LETTERS TO SANTA

Elves are sneaking into Minot's Scandinavian Heritage Park & Magic City Discovery Center to drop off a magical mailbox so children can mail their letters to Santa! The elves will pack up the letters and take them home to the North Pole for Santa to read on Monday, December 11th. Don't forget to include names and a return address to ensure the elves know where to send Santa's response! Place your letter in Santa's Mailbox between now and December 11 and Santa will send you a letter back! As long as there is a legible name and address.

#### NOV 25 - DEC 31 SERTOMA CHRISTMAS IN THE PARK

Experience a colorful wonderland of light displays in Minot's Oak Park from 6 PM - 10 PM every evening (until 10:30 on Fri/Sat). \$5 per car, \$20 per bus. All proceeds from this event are invested back into the community through the Minot Sertoma Club.

#### NUV 28 MAGIC CITY TURKEY TROT!

10th Annual Magic City Turkey Trot! 5K/1mi Thanksgiving Day Run! Whether you're a competitive runner, a walker or somewhere in between, this event it for you! So lace up your running shoes, grab your leash, dust off that costume, and get ready to be part of an unforgettable Thanksgiving morning tradition!

Link to signup:

https://runsignup.com/Race/ND/Minot/MagicCityTurkeyTrot

#### DEC 7 MINOT AFB FROSTIVAL

Join Team Minot at their Annual Frostival event from 2:00-5:00 p.m. at the Turf. Pictures with Santa & The Mean One! Holiday crafts, games, bouncy castles, concludes with Tree Lightling at 5:30pm. Must have base access.

# MAGICAL MEDORA CHRISTMAS TOUR

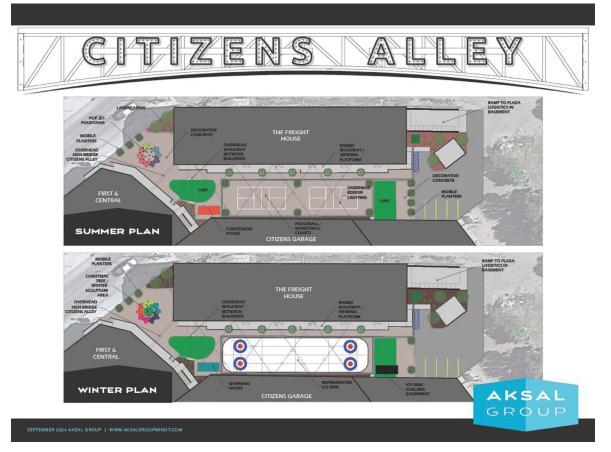
This award-winning show has proven to be a popular Christmas tradition for thousands of people across the region. The cast is filled with talented musicians and vocalists from

This Christmas Season Main Medical The start of Main Street

MAIN MEDICAL BUILDING 315 SOUTH MAIN

808.462.2173 mainmedicalbuilding.com 315 South Main St, Minot

# **CITIZENS ALLEY** Downtown Public Plaza Set to Open in 2025



Opening in early summer 2025, Citizens Alley is set to become downtown Minot's four-season public plaza. This pedestrian-only development transforms a historic Soo Line rail spur, creating a vibrant community destination with features such as turf activity lawns, popjet fountains, and multi-purpose courts for basketball, pickleball, and more. Seasonal markets, festivals, live music, and art installations will enhance its appeal, while winter activities like leisure skating, curling, and ice bumper cars will offer yearround enjoyment to all ages.

Since 2017, Aksal Group has focused its property redevelopment efforts on the corner of 1st Street and Central Avenue Southeast, home to Prairie Sky Breads, Weekender, Don Tapatio Mexican Cuisine, and Dakota Roasters Coffee Company. Citizens Alley is being developed by Aksal Group, a member of the Minot Downtown Business & Professional Association, and builds on years of community input and pilot projects in the alley space behind these buildings. At its core, Citizens Alley reflects a commitment to community-driven design and meaningful engagement. When it opens in 2025, it will enhance the neighborhood's vibrancy and serve as a key downtown destination. Upon completion, Local Motives, a non-profit focused on placemaking

and quality-of-life initiatives, will serve as interim operator. Through collaborative programming, it aims to create an inclusive space by engaging with public, private, and non-profit partners. This collective effort demonstrates a local commitment to cultivating a thriving downtown. To stay informed, volunteer, or explore partnership opportunities, follow Aksal Group and Local Motives on social media or visit www. aksalgroupminot.com.









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